



NEWSLETTER OF THE



VOL. 28
NO. 1

JANUARY
2024

THE ORANGE BLOSSOM A'S MODEL A FORD CLUB OF RIVERSIDE, CALIFORNIA



OBA Holiday Party a Huge Success!!

In a tradition that dates back to the beginning of the club, the Orange Blossom Model A Club threw a wonderful Holiday Party on December 2. This year, like last year, it was held at Zacatecas Cafe near UCR. Several members got together for a great lunch, good times, and an annual gift exchange (complete with the stealing of the gifts!). Outgoing president

(Continued on Page 3)

Club Meeting - Join us!

Fritts Ford – Fleet Building 2nd Floor
7990 Auto Center Drive, Riverside, Ca
First Wednesday of the month
at 6:30 p.m.
(dark July, August, and December)

Contact Us

Email: OBAModelA@gmail.com

Orange Blossom A Club
P. O. Box 20792
Riverside, CA 92516

Web:
OBAModelA.wsite.com/Riverside



Club Agenda

by Marlin Brandt
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Marlin.brandt@yahoo.com



2024 Orange Blossom A's Upcoming Club Tour Schedule Version 12/27/2023

Marlin Brandt – Club Tour Director 2024
(909) 224-7547 Marlin.brandt@yahoo.com

\$\$ = Entry Fee

Date	Event	(Departing) Time/From	Coordinator
JAN 2024			
3 (Wed)	Club Meeting	Fritts ford – Second floor 6:30pm	Doug
28 (Sun)	TOUR – Kimberly Crest Mansion Tour \$\$ A tour of the prestigious mansion located in Redlands CA. Followed by lunch.	Meet at IHOP parking lot Mission Grove. Departs at 10am. Lunch following nearby	Doug
FEB			
3 (Sat)	TECH – Timing the Model A Learn how to adjust your Ford Model distributor timing.	Starting at 8am - Dennis will provide a seminar on timing your Model A. The seminar will be hosted at Doug's home using Jose car. Bring a chair and coffee. Donuts will be provided.	Jose, Doug and Dennis
7 (Wed)	Club Meeting	Fritts ford – Second floor 6:30pm	Doug
17 (Sat)	TOUR – To Be Determined Destination TBD information	TBD departure location and time.	Richard
MAR			
6 (Wed)	Club Meeting	Fritts ford – Second floor 6:30pm	Doug
8-9 th	Central California Region Group (CCRG) Model A Ford Jamboree	See Doug for information	Self-Attend
9 (Sat)	TOUR – Jacks Garage Scenic drive to an exceptional car private collection.	Departing from Fritts Ford 9am – Scenic round-trip drive to the Temecula vicinity. No Freeways, map will be provided. Have a full tank of gas. Lunch following.	Rick
23 (Mar)	TECH – Model A Safety Join us for breakfast at Flo's. After breakfast, we will discuss Model A safety features and then do an optional model A inspection.	8am Flo's Farmhouse Café, 5620 Van Burean Blvd – Please drive your model A for an optional safety inspection.	Marlin
APR			
3 (Wed)	Club Meeting	Fritts ford – Second floor 6:30pm	Doug
6 (Sat)	TECH – Model A Brake Adjustment How to adjust original Model A brakes and other brake tips	8am Location TBD – Donuts provided. Bring your own coffee and a chair. Looking for a tech partner & car that needs its brakes adjusted.	Marlin
13 (Sat)	Antique Model A Swap Meet	Hosted by the Paradise Valley Model A club – Little League Headquarters Western Region at 6707 N. Little League Drive, San Bernardino CA	Self-Attend
20 (Sat)	TOUR – Steve's Riverside History Tour Join in for a driving tour with stops from Steve.	TBD departure location and time.	Steve L



Club Activities

(Continued from Page 1)

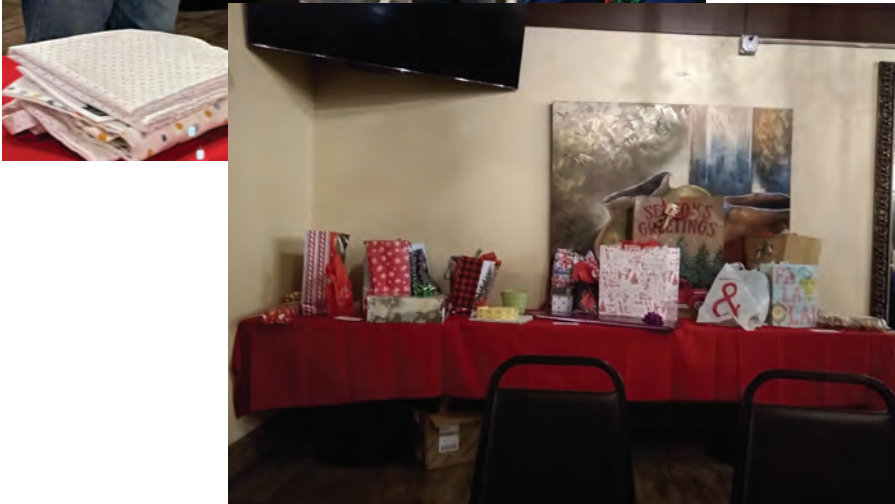
Rick Perez took time out to acknowledge several members, officers, and others who went “above and beyond” this year in keeping the Orange Blossom Model A Club running like a well-oiled machine. Our new president, Doug Diller, officially took over when he got the “brown jacket of the Presidency.” Overall it was a great time and we all look forward to next year’s Holiday Party after another year of driving our cars!



(Above) - Longtime newsletter editor Sandy Emerson is recognized for her contribution to keeping the OBA newsletter going for 10 years!!



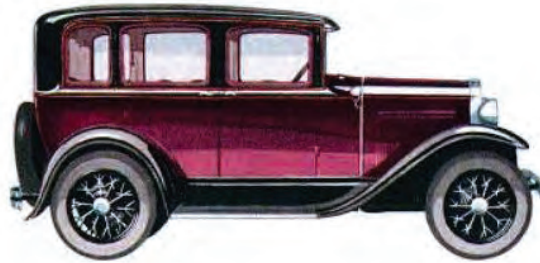
(Left) - New OBA President Doug Diller models the “brown jacket of the Presidency” after receiving it from outgoing President Rick Perez.



(Below) - The selection of gifts for the gift exchange.



Contemporary Car Advice



GOING into “reverse” in the process of keeping the car in the pink of condition is something of a rarity in the great open spaces in front of California’s private garages where car owners customarily wield the wrenches in the interests of better motoring. Thousands inspect “this” and figure it as a direct cause of “that,” but few ever reason why “that” may be the cause of peculiar conditions with “this.”

All this may sound quite as complicated as a differential and I sincerely hope it does because the differential is just what I am heading for in this preamble. What motorist, for example, has not looked over his worn rear tires and speculated as to the possibility that premature demise of the treads might be the result of some mechanical fault in the rear end? He pictures the condition of the tires as evidence of something wrong with the brakes or even the differential, yet he invariably fails to reverse his reasoning by speculating as to what detrimental effect the worn tires may have on these brakes or the differential.

Rear tires that are worn unequally have a slight but continuous effect on the differential gears. If one tire is carried at a lower pressure than the other this effect may be increased. And if one tire is oversize there will be a pronounced effect on differential action. So far as the differential gears are concerned the situation will be the same as if the car were to be going around a slight curve continuously.

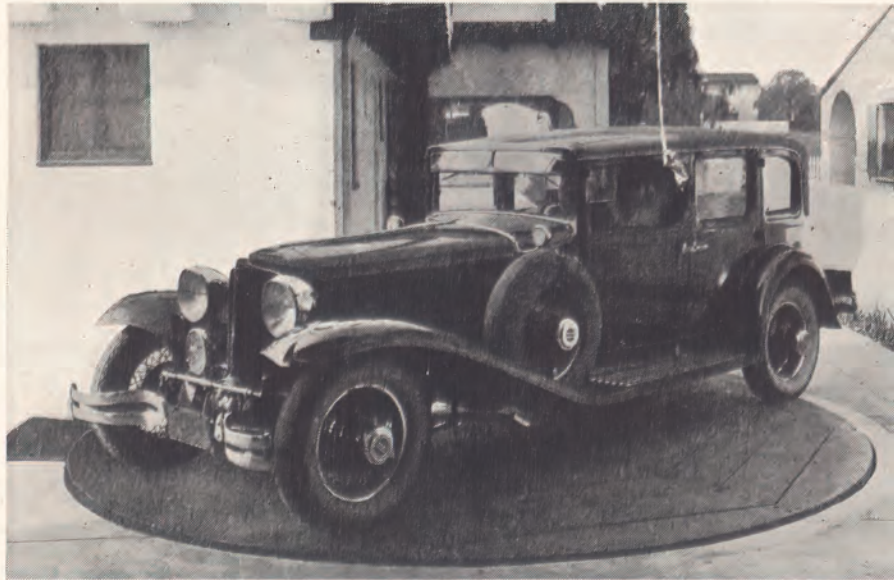
The effect on the brakes is also significant. If both tires are smooth the rear wheels will not have sufficient traction during deceleration with the result that equalization will be affected, transferring too much braking power to the front wheels. If only one rear tire is smooth of course the element of skidding is introduced as contrasted with the straight-ahead sliding in the case of two smooth rear tires.

Reverse your reasoning whenever looking over car troubles. It frequently pays handsome dividends. If, for instance, the radiator overheats do not be content with considering the engine condition which causes this but also consider the possibility that the inefficiency of the radiator itself may react unfavorably on the engine.

Excerpted from Touring Topics magazine, April 1930.

BOWEN AUTOMOBILE TURNTABLE

(HAND OR ELECTRIC)



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Around goes the car! — Stops automatically!**

Averts the dangers and inconvenience of backing out—
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ages—Economically installed. Let us help you solve your
“backing” problem. Circular on request.

BOWEN TURNTABLES
FACTORY
510 South Broadway—TE 9332
PASADENA

Your OBA Newsletter Editorial Staff:

Meet my two assistants - Ida Noe and Jenny Sequá. They are traveling in their Model A and want to hear from you! Do you have information for the OBA newsletter? Ideas? Comments? Concerns? Just e-mail us!

rivcokid@gmail.com





Your Club

Officers

President = Doug Diller
 Vice President = Richard Knowlton
 Treasurer = Jeff Collopy
 Secretary = Linda Brandt

Board of Directors

Marlin Brandt
 Norma Collopy
 Dennis Ruh
 Ken Skog

Committee Directors

Facebook = Barry O'Conner
 MAFCA Restorer = Gary Struempf
 Member Roster = Debby Phillips
 Newsletter Editor = Steve Lech
 Sunshine = Norma Collopy
 Tours/Events = Marlin Brandt
 Website = Marlin Brandt
 Vintage Car Show = Steve Lech
 Christmas Party = Richard Knowlton

President's Message

Happy New Year!

I hope everyone enjoyed the holidays with family and friends. I spent Christmas with my wife, Rosanne, our twin sons Kevin and Kyle (age 25) and my in-laws. For those that attended our club Christmas party, it was a great time with good food and friends. If you missed it, be sure to join us at the next one.

I want to say how honored I am to be the 2024 club president. I've been a member of MAFCA and OBMAFC since 2022. Like many of us, I joined to learn more about my first Model A and participate in the tours and tech seminars. Special thanks to Rick Perez for serving as president for the last 2 years as well as all the Officers, Board of Directors and Committee Directors. And to Sandy Emerson for serving as Newsletter Editor for the last 10 years!...thank you.

Volunteers are a must to keep our club going and we are in need of a Merchandise Director. Please let me know if you are interested. Marlin is working hard to keep us busy but there is always room for more tours or seminars. Let Marlin know if you would like to host something. Let's make it a great year!

As always stay safe and I hope to see you at our February meeting and at our Kimberly Crest tour on 1/28/24

Doug
 OBA 2024
 president



OBAModelA.wsite.com/Riverside

Treasurer's Corner

by Jeff Collopy

- Want to join the club? Ask Jeff Collopy, treasurer, for an application. Club annual dues are \$20 for one person, \$25 for two in the same household. Name tag included your first year.
- Meeting raffles: 50/50. The winner gets half the pot! * Drive your Model A get raffle ticket and you may win \$10.00 * Attend the meeting wear your name badge raffle - you may win \$10.00.
- Club members: FREE --- FIVE 50/50 raffle tickets when you bring a friend that joins the club.
- Club logo clothing is available at the club website at: www.outletshirts.com.
- \$5.00 Club logo license plate toppers. Car Badge (metal) - \$25.00
- \$20.00 Club logo car magnets (1 pair) use them at club tours on your Model A or modern car.
- Contact Jeff regarding embroidery of jackets and shirts. \$35 back and \$10 for front including first name.



Car Badge (metal) for radiator
\$25.00



One Pair of Magnetic Signs
for Cars = \$20 per set

Sunshine Report

by Norma Collopy

Saying goodbye to one year and hello to another is sometimes a sad as well as a happy occasion. This is true for 2023. Some of our founding members who are no longer active but very much appreciated started this club with just the purpose of enjoying their cars and wanting to share that enjoyment. Little did they know the impact they would have on current Model A members. To those founding members we owe a tremendous thank you and wish you good health and happiness in 2024.

I recently reached out to a few of our members to see how they are doing. Nancy Nelson's two amazing daughters, Lori and Susan are making certain their mom is able to stay in her home by sharing caregiving. Lori said Nancy is always excited to talk to her friends and would love a phone call from club members.

Ann Griffin told me she is doing about the same since her stroke and thoroughly enjoys visiting on the phone as well as receiving the newsletter to keep her up to date.

We also want to extend a warm welcome to our new members and invite them to become active in any aspect of the club that interests them.

Members celebrating January birthdays are:

Joaquin Angulo
Ronnie Bauman
Marlin Brandt
Doug Diller
Kayden Fontana
Judy Kanouse
Christine Woods

Anniversaries for January are:

Paul and Bobbie Mueller
Ken and Debbie Phillips
Rick and Dee Perez

Happy New Year to all our members and keep driving and enjoying your cars!



Club Meeting Minutes

by Linda Brandt



NOTE = January meeting minutes were compiled by Charlene Skog in Linda's absence.

Orange Blossom A's Minutes of January 3rd, 2024

Meeting called to Order at 6:30
Pledge of Allegiance by Richard K.

There were 20 members present

No Guests present

No Secretary Report read

Treasurer's Report \$4926.11 Balance 1/1/2026 \$5818.31 Balance 12/31/2023 and 1/31/2024

Tours

Doug D. is putting on a tour 1/28/24, Sunday to Kimberly Crest Mansion, meet at IHOP at 10:00, we will have lunch not breakfast.

Tours are ½ to 45 minutes. The tour cost is \$15.00 and there is a discount for Seniors.

Tech session at Doug's house on February 3rd, 2024. It starts at 8:00. Jose volunteered his car and Dennis will be timing the Model A.

Richard's tour on 2/17/2024 TBD later.

Doug D. is going to the Central Coast Regional Jamboree in Clovis, Ca. If you think you want to go book your room as soon as possible. Look on the MAFCA website for details.

Rick P. is heading up a tour to Jack's Garage to Temecula on 3/9/2024. We will depart from Fritts at 9:00. The garage is a mini Don Long's. He also brews and sells his own brand of coffee. Please have a full tank of gas as we are doing through back roads. We will have lunch in Elsinore and will stop at Grumps Garage who sells antique parts.

Marlin is having a get together at Flo's on March 23rd to discuss safety check tech. Details to follow.

Steve L. is starting to meet for our car show October 26th at the Elks. Rick needs more parts for our trophies. The club has received many compliments on the trophies. They are very unique.

Doug thanked everyone for their concerns regarding his hernia surgery. It got complicated but is doing well. He also encouraged everyone to volunteer for the club. Doug is now the VP for SoCal Regional group. They are trying to get it back up and running. He is hoping that they might help sponsor our car show.

The Christmas party was well attended and thank you to Richard K. for putting it together for us. Doug thanked Rick P. for his 2 years of presidency, Sandy for 10 years as newsletter editor and Steve L. for taking it over.

Doug requested that someone please fill the position of Merchandising Director. Mike Fontana volunteered for the position.

Raphael volunteered to assist with shirts and jackets. You can also purchase them on the website.

Doug reminded us that we need to leave Fitts by 8:00.

New Business:

Debbie P. putting together our directory. Please let Debbie know if you want your home phone added to it. Most members took them off. Debbie past a directory around for changes. Please let Debbie know if you weren't there if you want to make changes.

Jim C. spoke briefly regarding a new oil filter adaptor for the Burtz engine. The filter is made by Leonard Nettles. A valve cover bling is also available.

Refreshments were provided by Sandy, Phil, Ronnie and Judy.

Raffle Winners

Model A Driver – Kayden Fontana

Name Tag – Larry S. (not at Meeting)

50/50 Raffle – Jose C. \$32.00

Meeting adjourned at 7:24



Our Sponsors

Thank you to Marie Fritts and Fritts Ford as our major club sponsor



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My First Model A

by Henry Dominguez



This is a photograph of my father Herbert Dominguez around 1940. He is out hunting somewhere near Battle Mountain, Nevada, where he was raised and had family. The 1928 or 1929 Model A Ford pickup is not his, however; it belonged to a friend of his, who probably took the picture.

Some thirty years later, when I became interested in automobiles, my dad took me to Battle Mountain to look for an old Ford to buy, and I had \$60 in my pocket to buy one!

While my dad was visiting relatives, I drove around town to see if I could spot something, and it didn't take long to come across several old cars. The first one was a 1933 or so Willys coupe—complete and in good condition. I don't know if it ran or not, but it looked like it might. But I wanted a Ford, so I kept driving. The second car I came across was a 1946-1948 Ford coupe. It too looked to be in good shape, but I kept driving around to see what else was around.

As I turned around a corner, I came upon an early Model A pickup. It looked to be abandoned, because half of it was on the curb and half of it was in the street. I got excited, because it looked to be in pretty good shape, but I just couldn't tow it away!

So I went to the nearest house, figuring that

whoever lived there owned it. A lady came to the door and I asked her about the old Ford.

“Oh, that's not ours,” she said. “That belongs to Mr. Jones,” and told me where he lived.

I went to his house, knocked on the door, and he came to the door. “I was told that you own the Model A parked outside of town,” I said.

“Yes, I do. Why?”

“Would you like to sell it?”

“Sure,” he replied.

“How much to you want?”

“Seventy-five dollars.”

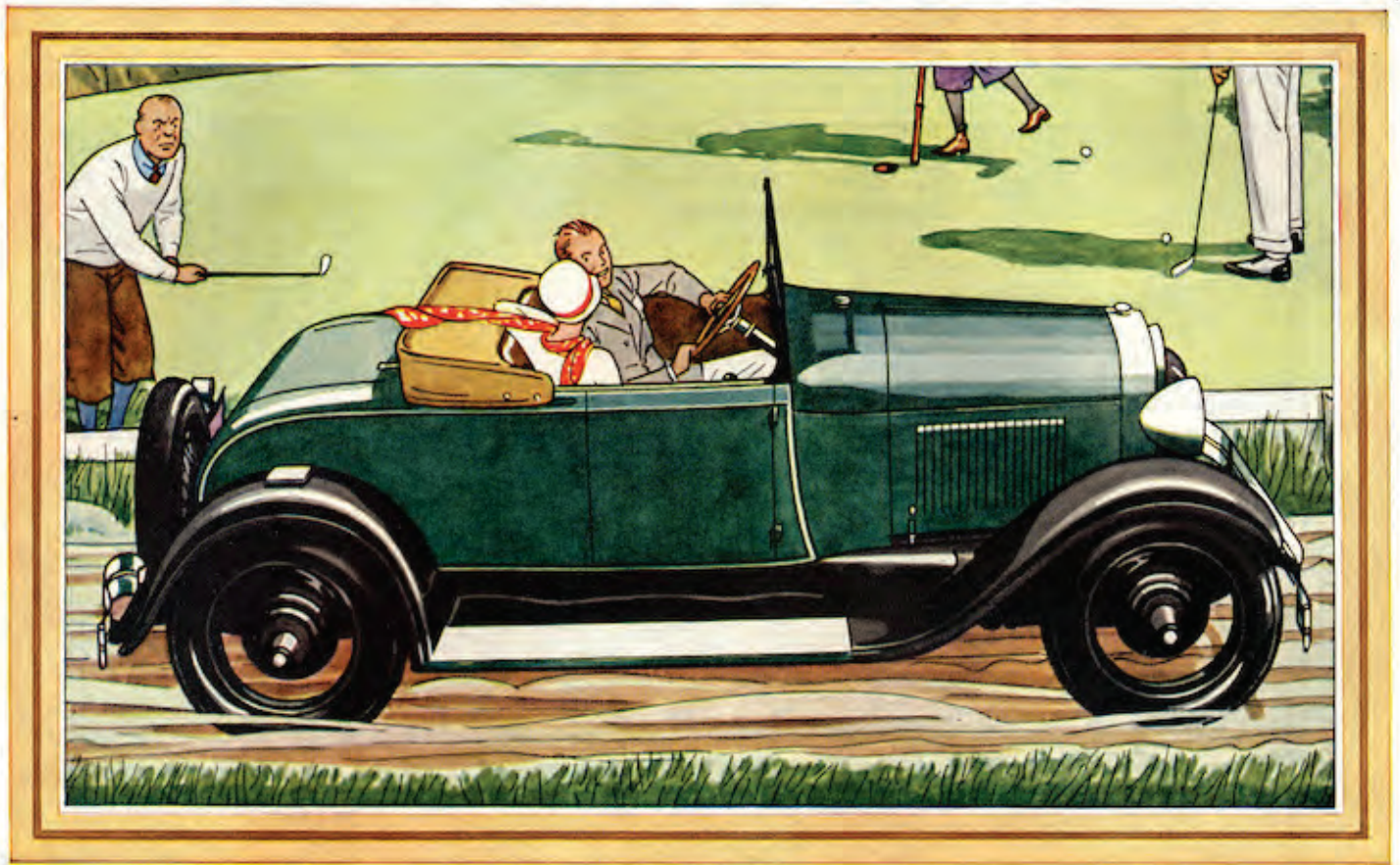
Since I only had \$60, I offered him that. But he said no. I told Mr. Jones that I'd get back with him.

I went back to my relatives' house, and dad asked me right away if I had found anything. I told him the story, and asked him if he would lend me \$15 to buy it, which he did.

We towed it home, and I commenced to tear it apart to start my first restoration. But that is not the end of the story.

Turns out that the little Model A pickup that I bought was probably the same one in the picture!

“It probably is,” my dad told me, “because I don't remember ever seeing more than one '29 Model A pickup in town.”



Everything you want or need in A

EVERYTHING you want or need in a modern automobile is brought to you at a low price in the new Ford . . . beauty of line and color—steel body—speed of 55 to 65 miles an hour—mechanical, internal expanding-shoe type four-wheel brakes to balance this speed and to

provide the safety demanded by present-day motoring conditions—flashing pick-up and ease of control that put a new joy in motoring—power for any hill because of a remarkably efficient engine which develops 40-brake-horsepower at only 2200 revolutions a minute

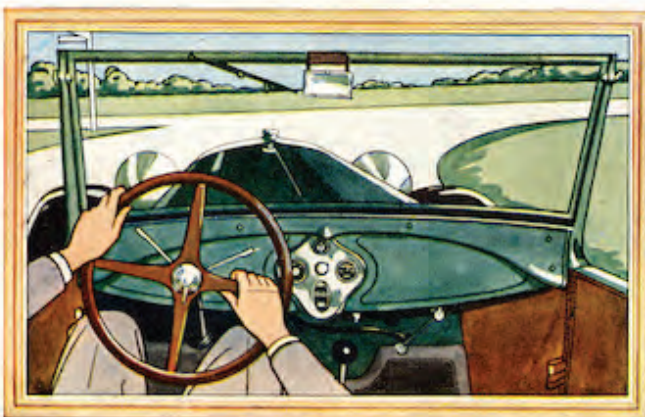
—new transverse springs and four Houdaille hydraulic shock absorbers for easy-riding comfort—the economy of 20 to 30 miles on a gallon of gasoline, depending on your speed—three-quarter irreversible steering gear—reliability and low cost of up-keep.

Check over these features

and you will find that not one essential thing that you require of a motor car is omitted from this list.

Yet the completeness of the new Ford goes farther even than this. It extends to every least little detail of finish and appointment and to the equipment which is standard on the car.

This includes speedometer, ammeter, gasoline gage on instrument panel, electric windshield wiper on closed cars, five steel-spoke wheels, four 30 x 4.50 balloon tires, dash light, mirror, combination stop and tail light, oil indicator rod, theft-proof coincidental ignition lock, high-pressure grease gun lubrication, and Triplex shatter-proof glass windshield.



The sturdy strength and sweeping lines of the new Ford are shown in this view from the driver's seat. Windshields in all the new Ford cars are made of Triplex shatter-proof glass—an important safety feature.



Whoopee Trousers: Young Men's Style or Mere Catchphrase?

By Laurie Elliott, Santa Clara Valley Chapter

The ad in a M.W. Savage Co., Spring/Summer, 1931 catalog really caught my eye as both the header at the top of the page and the drawing of the center model who was wearing rather wild pants held a banner that used the word "Whoopee." A song began playing inside my head:

*"Another bride, Another groom, Another sunny honeymoon,
Another season, Another reason, For making whoopee."*

The song, usually referred to as "Makin' Whoopee!" is a jazz/blues song popularized by Eddie Cantor, published and released in November 1928 and appeared in the musical play "Whoopee!" that same year. A movie version of the play was made in 1930. The song has been recorded by numerous artists from Rudy Vallee to Cyndi Lauper, and appears in many movies and TV shows, including Sesame Street where Cookie Monster croons his version, "Eating Cookie." Clearly this song was popular, but I doubt the suggestive "whoopee" in the song means the same thing as the "whoopee" in the ad, which is defined by Webster's as a cry of joy or excitement. Perhaps the ambiguous meaning was part of the appeal by savvy copywriters.

NEWEST WHOOPÉE STYLE TROUSERS FROM HOLLYWOOD and LEADING UNIVERSITIES

ALL TROUSERS ON THIS PAGE HAVE FULL 22-INCH BOTTOMS

MADE FOR YOUNG FELLOWS...CHUCK FULL OF SNAP AND PEP

EXTENSION WAIST BAND AND SILK EMBLEM

EMBOROIDERED WAIST BAND AND SILK EMBLEM

BEVERLY HILLS MODEL 298 NAVY BLUE CHEVIOT

NEW WHOOPÉE MODEL HAS HANDY CIGARETTE AND MATCH POCKETS ALSO SMART SILK EMBLEM

BAMBALINO JAZZ MODEL 498 NEW BLUE GREY

Navy Blue Cheviot

A tremendous new idea here in these new Beverly Hills Model of Cheviot dress trousers. An exclusive fabric that falls perfectly into this new style. Wide extension waist band. Smart silk pocket with emblem and, the new 22-inch bottom. These have the desirable 22-inch bottom with soft, fine quality trimmings and the most comfortable 28 to 34-inch waists. **Style measurements. Postpaid.** 12L418 Navy \$2.98 Blue Grey \$3.98

HOLLYWOOD MODEL Beautiful Patterns in Brown or Grey \$3.98

Style Leader No self, no suspenders needed. Leading stores all over the country report that this is the fastest selling novelty style trouser - that you ever saw. The waist band is full and wide, with the famous 22-inch bottom. The soft, fine quality trimmings and the most comfortable 28 to 34-inch waists. **Style measurements. Postpaid.** 12L421 Medium brown, \$3.98 Medium grey, \$3.98

A Red Hot Style This new Whoopee Model is a "buzzer" - the all-around most successful patterned trousers since the days of a red, a new novel design that will give the big picture that makes. Now the classic silk emblem, 22-inch wide 22-inch bottom with soft, fine quality trimmings and the most comfortable 28 to 34-inch waists. **Style measurements. Postpaid.** 12L416 Blue grey \$4.98 12L417 Tan \$4.98

Bamb Jazzy M Here's the new of the Whoopee trousers - made in tan or blue - the most popular and the most exclusive silk emblem pocket with the perfect feature of all in wide 22-inch bottom - a 22-inch bottom. Exceedingly fine quality trimmings and the most comfortable 28 to 34-inch waists. **Style measurements. Postpaid.** 12L407 Blue grey \$3.98

ALL WOOL FABRICS \$4.98 CHOICE OF COLORS

BIG FAVORITE WITH GOLF CHAMPIONS

FIFTH AVENUE MODEL All-Wool Finest \$4.98

Great Favorite Sport and Dress You will notice that many prominent golf clubs have chosen this sport sweater. The best possible and yet almost as good as the best. It is made of the finest quality all-wool fabric. It is made of the finest quality all-wool fabric. It is made of the finest quality all-wool fabric. **Style measurements. Postpaid.** 12L408 Grey, \$4.98 12L409 Tan, \$4.98

The "Whoopee Style" Ad

By today's standards, these trousers look pretty tame, but in the Model A years of 1928-1931, they were downright imaginative. The ads were mostly aimed at young collegiate men or high schoolers with waist sizes 28" through 36".

The variety of trouser features are shown in the page at left. Some slacks had extended waistbands which may or may not have been shaped, and many had the "new" taller waistbands of 2-3". The text reads, "No belt, no suspenders needed." An adjustable strap and buckle in the back allowed for easy fitting. The 22" wide pant legs were almost always cuffed. Exclusive silk embroidered emblems might be offered near the right pocket.

The pants were made of all wool, wool and cotton blends, or unspecified fabric content, in

plain weaves, stripes, tweed or herringbone designs. Colors were grey, tan, medium brown, navy blue, and blue grey.

Sometimes very unusual or colorful pants weren't even identified with the words Whoopee Style. Take a look at the two pair in the ad pictured at right in M.W. Savage Co. Spring & Summer 1931. Very similar trousers (but with 19" wide cuffs) also appeared in 1928's National Bella Hess Co.'s Summer Sale catalog. "Collegiate cut," "Fancy," "Snappy," and "Swagger" are words used to enhance the product descriptions.

Similar pants offered in sizes 6-16 years, and 27"-32" waists, may have had elastic waistbands or elastic waistbands in the back with a plain front. Many listings for young men's or boy's styles such as these models state, "Just like big brother's!" but not, "Just like Dad's!" Hmmm, I wonder why?



"Whoopee" pants for boys or girls in blue denim with red stitching, or in combinations of red and blue fabric were numerous. There were also examples that were a bit more subdued, but colorful compared to solid fabric with matching color stitching. Overalls and playsuits, stressed durability and were offered in children's sizes. The overalls and denim pants in the ad at far left, came in sizes for boys and girls up to age sixteen years.

All three of the examples above are from M.W. Savage Co. Spring & Summer 1931. Why are so many of my examples from this particular catalog? This catalog just happened to have illustrations in color or with arrangements that copied easily.

Other Whoopee Clothing

We've looked at "Whoopee" pants for young men and playsuits for children but were there any other types of clothing or age groups targeted for Whoopee advertising? Yes, actually, there are a couple more examples.



This unexpected listing from the Montgomery Ward & Co. Fall & Winter 1929-30 catalog reads, "First seen at the smart resorts – and now gaining popularity everywhere. Wear them **over** [emphasis mine] your regular stockings for an extra touch of smartness." These colorful anklets are offered in women's sizes 7 – 10, and are more colorful than the other women's hose and socks in this catalog.



The shoes at left earned their moniker of Whoopee Booties. Offered in patent leather, in red with black trim or black with red trim, these would have been very colorful additions to a women's outfit, and at \$4.98 a pair, were priced \$1 – \$2 higher than most women's leather shoes.

The men's shoe ad to the right uses Whoopee! with great affect. From March, 1929, it describes the shoe as having a "Whoopee heal plate, toe tappers..." and appears to have the word Whoopee printed or etched into the sole, just in case anyone needed clarification. Special thanks to MAFCA Fashion Editor, Sherry Winkinhofer, for these two ads.

Winners and Duds

All of the examples seen above seem to have earned their descriptions as "Whoopee Style" to varying degrees. Below are a couple of duds in my opinion, where the word whoopee is clearly added to get the reader's attention, but the products are plain and without any stylistic flair.



The men's shoe ad to the right uses Whoopee! with great affect.

New Navy Blue Whoopee Oxfords
\$4.00

Color Is Here Introduced in Men's Shoes

630V6445—Men—see the style in your community with this latest *National Banded* "Whoopee" Oxford in NAVY BLUE. It's made of a good durable quality Genuine Leather that takes a high polish and is trimmed with stitching and smart perforations. Leather soles are attached by the famous Genuine Goodyear Welt process for extra wear. Attached rubber heels.

Sizes: 6 to 11; widths C, D and E.
 Each pair.
\$4.00



While this pair of men's shoes is typical for the time period and seem nice enough, the only new aspect is that they are now offered in *navy blue* in addition to the usual black or brown. Is this flamboyant enough to earn a Whoopee appellation?

The men's wool hat to the right first appears to be shapeless and without spark, but imagine it in Royal blue, light green, red or purple! Maybe it has earned its Whoopee title after all, but I wonder just how many were sold or worn in public. Both of these listings are from National Bella Hess Co. Spring & Summer 1930.

The Up-to-Date "Crusher"

68V129 — Buy yourself a "Whoopee" Hat if you want to be up-to-date. Men's "crusher" Hat of good quality soft Wool Felt. You can roll it up and put it in your pocket without doing it a bit of damage. Has medium high crown and 2 1/4 inch brim. Narrow grosgrain ribbon band as pictured; durable sweat-band.

COLORS: brown, black, grey, Royal blue, light green, red or purple. SIZES: 6 3/4 to 7 1/4.

OUR PRICE, 98¢
 —and we pay postage. 98¢



Conclusion

I hope you got a kick out of my casual sampling of Model A clothing ads. Interestingly, I didn't find any ads for women's dresses, pants or pajamas using the term Whoopee. And definitely not a single ad for any women's step-ins, bloomers, or any kind of underwear or union suit for women or men. Was "Whoopee Style" a distinctive style in the Model A years? I highly doubt it, but the catch phrase absolutely got my attention!

Sources:

- Montgomery Ward & Co. Chicago, Fall & Winter 1929-30.
- M.W. Savage Co. Minneapolis, Minn. Spring & Summer 1931.
- National Bella Hess Co. Inc. New York City, Annual Summer Sale Catalog, 1928.
- National Bella Hess Co. Inc. New York City, Spring & Summer, 1930.

#####

MEMBERSHIP APPLICATION

Model A Ford Club of America

Riverside / Corona

Orange Blossom A's Chapter



The **Riverside – Corona Orange Blossom A's** is a chapter of the **Model A Ford Club of America, Inc. (MAFCA)**. Visit our website at: www.obamodela.wixsite.com/riverside

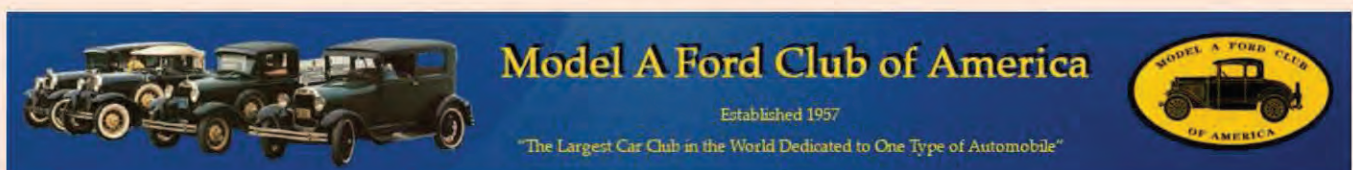
MAFCA is the largest automobile club in the world dedicated to one make of automobile. We are also a historical society dedicated to the restoration, preservation, and enjoyment of Model A Ford vehicles as manufactured from 1928 through 1931. Our chapter operates as a California not-for-profit corporation and Federal IRS 501c4 non-profit organization.

Model A Ford Club of America, (MAFCA) membership is separate from our club. Benefits include:

- The Restorer Magazine (6 issues per year)
- Technical Support (free via email)
- National Meetings, Tours, and Banquets
- A host of vehicle-specific publications such as restoration & judging guidelines and paint and finish guides. See more at www.mafca.com

As a chapter member of the **Orange A's** your additional benefits include:

- General membership meetings are held on the 1st Wednesday of each month except December. Special off-site meetings are scheduled in July and August. Meetings start at 6:30 p.m. and are held at the Fritts Ford Fleet building (second floor), 7990 Auto Center Drive, Riverside CA.
- Member name badge
- There is no obligation to visit a meeting and decide if you want to join. Membership does not require the ownership of a Ford Model A. Our club has an active calendar of events including monthly driving tours, community awareness events, parades, drive-n-dines, and technical/mechanical workshops.





JOIN TODAY

General Membership Requirements

You are a member of the national Model A Ford Club of America (MAFCA). Join online at: www.mafca.com

Complete this application and turn it in along with your annual (January through December) club membership dues to the Chapter Treasurer during any meeting.

CHOOSE ONE: **ONE member only \$20.00** **Member and spouse \$25.00**

Model A Ford Club of America (MAFCA) membership number: _____

Complete the information below for each paid member

	Primary Member	Secondary Member (Spouse)
First Name		
Last Name		
Birth Date (mm/dd/yy)		
Wedding Anniversary (mm/dd/yy)		
Address		
City, State, Zip Code		
Home Phone	() _____ - _____	
Cell Phone	() _____ - _____	() _____ - _____
Email address		
Children at home – Names		
Model A Car (year, make, model)		
Other Antique Cars (year, make, model)		

You are not required to actually own a Model A in order to become a member. All you need is an interest and desire to join with other who have the same interest. The Orange Blossom A's is an IRS 501c4, CA Non-Profit Benefits Corporation chapter of the Ford Model A Club of America. By signing below you understand and agree the By-Laws of our organization. A copy of the By-Laws is available for viewing from the Club Treasurer or any officer. You also agree to be responsible to maintain personal auto liability and physical damage insurance on any auto that you own and that participates in any club activities. You also agree that the club, its members and officers are not liable in any way for claims or losses incurred by you when participating in club activities.

Date Member #1 Signature Member #2 Signature



Upcoming Meeting Dates to Remember!

February 7, 2024 = Regular Monthly Meeting - Fritts Ford

March 6, 2024 = Regular Monthly Meeting - Fritts Ford

April 3, 2024 = Regular Monthly Meeting - Fritts Ford

Orange Blossom Model A Ford Club

P. O. Box 20792

Riverside, CA 92516